

GENDER



¹ Source: World Bank ² Source: Industry estimates ³ Source: IFC

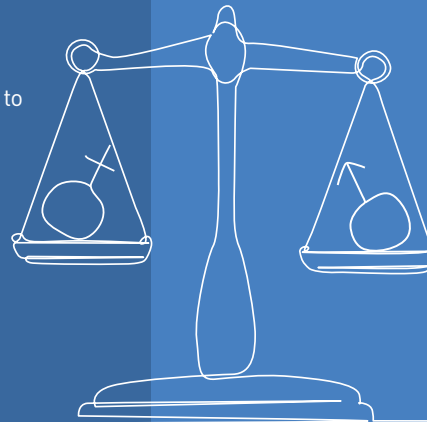
VIVRITI'S PORTFOLIO

At the core of Vivriti's growth as an organization, we are committed to sustainable transition within our own operations and beyond through our financing and investing avenues.

We adopt a gender-sensitive & inclusive approach to financing, actively avoiding any form of gender bias. Our gender-focused lending supports women entrepreneurs & women-owned businesses, thereby tapping into the huge market opportunity to help bridge the financing gap that prevails in the country.

At group level, 4.31% of our total portfolio caters to women borrowers.

CONTRIBUTION TOWARDS UN SDGs



THEORY OF CHANGE

- Coworking spaces are rapidly gaining traction among businesses in India, with demand doubling over the past four years⁴. In Q1 2023, they accounted for a 27% share of the net absorption of 8.2 Mn sq. ft. across the top seven cities, up from 14% in Q1 2019

- The surge is driven by the rise of the gig economy, startups and small and medium enterprises seeking flexible and cost-effective office solutions with shorter lock-in periods

- The post-pandemic shift further fueled demand, especially among IT/ITeS sectors, for collaborative and flexible workspaces over traditional offices. Moreover, this demand extends beyond tier 1 cities into tier 2 cities

⁴Source: Livemint

[Click the links above to explore the Five Dimensions of Impact](#)



TESTIMONIAL FROM THE CEO

As a CEO of iSprout, our partnership with Vivriti has been instrumental in driving our financial strategy forward. During and Post Covid there was an impact in the Businesses, thus affecting our growth and financials. Vivriti stepped in to assist us to raise funds to navigate through those challenging period and continues to do so. Vivriti is like a partner for us in fuelling our Growth strategy.

Their personalized approach and dedication to understanding our unique challenges have truly set them apart. We look forward to continuing our collaboration with Vivriti as we navigate future opportunities and challenges in the current market



Sundari Patibandla - CEO and Co-founder, iSprout